

IMAGES USA

IMAGES USA RELOCATES TO NEW HOME WITH A CLIENT SUMMIT AND AN OPEN HOUSE CELEBRATION.



IMAGES USA recently celebrated the relocation of its corporate headquarters with a Grand Opening Celebration. It was a chance for clients, family and friends of IMAGES USA to tour the new place that IMAGES employees call home.

At the Open House, guests were treated to a tour of the building along with many other extras. Live jazz, salsa dancers, delicious hors d'oeuvres and a bar provided by Jack Daniel's made this event one to remember. Clients, media partners, family and friends were invited to enjoy the festivities with the IMAGES USA family.

Among the over 100 guests to enjoy the festivities was actor, radio personality and King of Comedy Steve Harvey with wife Marjorie. Before opening its doors for the Open House celebration, IMAGES USA hosted its fourth annual Client Summit. The Client Summit is a best practices conference during which attendees are exposed to innovative advances in Hispanic and African American market information. It also provides a forum for collaborative brain storming and strategy ideation for future business growth plans.

"The Images USA Client Summit was a great opportunity for me to interact with the whole Images team and



other Images clients," said Todd Ervin, Director of Multicultural Marketing at International Speedway Corporation. "It was the perfect opportunity to network with fellow multicultural marketers to share best practices in the relaxed family like environment of the IMAGES USA headquarters. I've worked with other agencies in the past and have never seen this type of productive client collaboration. And I can't comment on the client summit without mentioning the food....simply amazing!"