

FOR IMMEDIATE RELEASE

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**MULTICULTURAL AGENCY ON THE MOVE**  
**LEADING ATLANTA BASED MARKETING AGENCY**  
**ANNOUNCES NEW HIRES AND STAFF PROMOTIONS**

**IMAGES USA PUTS EMPHASIS ON HIRING AND RETAINING TOP MARKETING  
TALENT**

During a time of measured and consistent growth, Atlanta based **IMAGES USA**, the nation's leading marketing communications agency for multicultural markets, today announces strategic new hires and a host of staff promotions.

**Chandra Smalls**, Brand Group Account Supervisor, began with the agency in August 2007 to assume a managing role on the Amtrak account. Chandra comes to the agency with more than 12 years marketing and advertising management experience with such organizations as Matlock Advertising and Public Relations, Georgia Institute of Technology, The John Harland Company and Brandance Marketing Communications.

“At IMAGES, we pride ourselves on hiring and – just as important – retaining the top talent in the industry,” said Executive Vice President John Lockyer. “We’re building a home here for those who are looking for a congenial family atmosphere in a fast paced and creative working environment.”

The position of Media Director went to **Nakesha Holley**, who has a vast background in media planning and management with such companies as National Vision Inc., Draft Worldwide, Grey Direct, and Matlock Advertising and Public Relations. Her accounts have included BMW North America, Publix Super Markets, Bell South, Nationwide Insurance and Dell Inc.

**Justin Jordan**, who has been with the agency for more than four years, was promoted to Senior Art Director. In his new role, Justin is looking forward to both increased visibility with clients and creative license. **Max McClain**, whose primary responsibility is the Hillshire Farm account, was promoted from Account Executive to Sr. Account Executive. McClain started with the agency two and a half years ago as an Account Coordinator.

**Portia Hammond** of Business Development was promoted to Account Executive. Portia will continue to manage new business outreach opportunities for the agency. **Candace Rivers** and **Nia Millington** were promoted to Account Executives on the Brand Group Team. They work on the

Wachovia and Amtrak accounts respectively. **Jelani Reid**, also on the Brand Group team, was promoted to Assistant Account Executive with Jack Daniel's, Tous and Hillshire Farm being her accounts.

Finally, starting as an intern in June 2007, working on the award winning public relations for the National Black Arts Festival, **Danielle Styles** was promoted to Public Relations Account Coordinator.